

Appointment of

Permanent

Part time or full time during term time

Digital Content Creator

To start as soon as possible



The Godolphin and Latymer School
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Working at Godolphin and Latymer

Godolphin and Latymer is one of the country's leading independent day schools for girls. Founded in 1905, it has been both a state grammar school and an independent school in its 117 years. Located in Hammersmith, West London, close to the exciting cultural life of the capital, the school is a dynamic and energetic community of 800 girls, together with approximately 150 teaching and support staff. There are approximately 220 girls in the Sixth Form, studying for both the IB and A levels. Hammersmith itself is very conveniently situated less than 20 minutes from central London, sitting on a beautiful stretch of the River Thames and with plenty to offer, including several fine restaurants and two of London's best theatres.

Godolphin and Latymer is an academically selective school and our girls are bright, enthusiastic and inquisitive. They love learning and are increasingly demonstrating their ability to be creative and critical thinkers, keen to solve problems using their own intellectual resources. Teaching here is a most rewarding experience. Girls are motivated and engaged in their learning. Our harmonious community is socially, culturally and ethnically diverse, indicative of the cosmopolitan world of West London. Our catchment area is relatively wide, encompassing all areas of West London, plus a number of areas further afield from which girls are able to commute easily to Hammersmith because of its excellent transport links. (We are a couple of minutes from each of Hammersmith's tube stations and its bus station.) Relationships between girls and all staff are superb and we place great significance on valuing the individual and expecting the highest of standards in all that we do. The school is governed by principles of mutual respect, tolerance and consideration for others. Girls are very supportive of each other, sensitive and aware of others' needs and proud of their school and its ethos and history. A fine example of this is the extensive support given to our Bursary Fund by all sections of the school community, present and past.

Pastoral care and working collaboratively with parents is fundamental to the success of our girls. We value good communication between all sections of our community and try to be proactive in keeping up to date all who are involved with the school. The school plays a key role in the local area; girls take part in voluntary work schemes with many local businesses and institutions. We run a number of community events including; a public lecture series, the annual arts festival, monthly tea parties for the local elderly, and the weekly Ancient World Breakfast Club.

The school's facilities are excellent and the governors are aware of the need to ensure that such standards are maintained. Our sports facilities include a full-size all-weather hockey pitch and three netball courts, which convert into twelve tennis courts during the summer term, all of which are floodlit, and the Hampton Sports and Fitness Centre (new and purpose-built for September 2015), which contains a four court sports hall, a climbing wall, a dance studio and a fitness suite. Our performing arts centre, the Bishop Centre, housed in the imaginatively converted church of St John the Evangelist, together with the Rudland Music School, is also a recent example of the investment that is crucial to the school's continued development. Teaching and learning resources are plentiful and the use of ICT to facilitate learning is at the forefront of our current strategy. iPads are used by the girls in learning and all teaching staff are given iPads. The school aims to be forward-looking in its approach to teaching and learning and emphasis is placed on pedagogical development amongst all teaching staff.

Extra and super curricular activities play a fundamental part in the education we offer here. All staff play a full part in this aspect of our school's life, with numerous opportunities to lead activities, and to develop interests old and new, in school and on visits both in the UK and abroad. Girls are active participants in this programme, both as leaders and contributors, as well as benefiting from the extensive variety of the provision.

In September 2020, the Godolphin and Latymer School Foundation merged with Redcliffe School Trust, a co-educational Preparatory School in Chelsea. The Preparatory School is now known as Godolphin and Latymer Redcliffe Gardens School.

Why work at Godolphin and Latymer?

The staff are thoroughly professional, highly qualified and knowledgeable, enthusiastic and passionate about their own subjects, as well as understanding the importance of the breadth of the educational experience that we provide.

The school is characterised by a warm and welcoming atmosphere and a mutually supportive approach. Expectations of staff are high, but equally, personal workloads are carefully considered by the supportive leadership team. There are plenty of opportunities for further appropriate professional development and a generous inset budget is provided. Support staff and teaching staff are valued equally for their part in the overall success of the school and there is a strong sense of camaraderie and fun!

The governors are keen to ensure that staff remuneration is always competitive and that staff are fairly rewarded for their commitment to the school

Staff turnover is relatively low, indicating a stable staff, yet we also pride ourselves on the welcome and support that we give to new colleagues and we very much value their ideas and contributions. People enjoy working here!

Your professional duties

The School is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment and responsibility.

All staff working in the School during the school day will have some contact with children and will therefore be in regulated activity. In this role you will regularly work and interact with pupils including on school trips.

You are expected to act in accordance with the aims, policies and administrative procedures of the School.

The following duties shall be deemed to be included in the professional duties which you will be required to perform:

- child protection, discipline, health and safety
 - promoting and safeguarding the welfare of children and young persons for whom you are responsible and with whom you come into contact
- Participating in any arrangements that may be made for review and appraisal.
- Participating in arrangements for your professional development.
- Participating in meetings at the School which relate to the administration or organisation of the School.
- Participating in administrative and organisational tasks related to such duties as described above.

You may be required to undertake other reasonable duties from time to time as the School may reasonably require.

Job description

The Digital Content Creator is responsible to the Head of Marketing and Communications, and to the Bursar overall.

The main responsibilities of the role will include:

- Creating enticing, original and high-quality digital content;
- Social Media content creation including Reels with a clear understanding of all key social media platforms such as Instagram, Facebook, Twitter, LinkedIn, YouTube, and Tik Tok;
- Creating Mailchimp newsletters;
- Photography and video shoots on-site and off-site, including on school trips, when required;
- Setting up lighting and audio equipment for video shoots as required;
- Maintaining the photographic/video/media library;
- Working with Adobe Creative Suite (predominantly Lightroom and Photoshop for image retouching, Premiere Pro for video editing, and After Effects to create motion graphics and animated video content);
- Creating and formatting assets that work across all of our digital channels including website, Instagram, Facebook, Twitter, LinkedIn and third-party digital and print advertising;
- Working closely with the design team on art direction and image composition, to ensure all assets integrate seamlessly with digital and print designs.

This list of duties and responsibilities is not exhaustive and includes any reasonable additional request which assists the smooth operation of the department.

Person specification

	Essential	Desirable	Method of assessment
Education / qualifications	<ul style="list-style-type: none"> Educated to A Level standard or equivalent 	<ul style="list-style-type: none"> Educated to degree level Formal photography / videography/graphic design qualifications 	<ul style="list-style-type: none"> Application form Appropriate certificates References
Experience	<ul style="list-style-type: none"> Experience in creating digital assets Experience of managing Social Media channels Experience in creating compelling video and photographic content Experience of DSLR cameras Experience in Adobe Creative Suite (predominantly Lightroom and Photoshop for image retouching, Premiere Pro for video editing, and After Effects to create motion graphics and animated video content) 	<ul style="list-style-type: none"> Relevant experience Experience of working with children Proficient in Adobe Creative Suite (predominantly Lightroom and Photoshop for image retouching, Premiere Pro for video editing, and After Effects to create motion graphics and animated video content) 	<ul style="list-style-type: none"> Application form References Interviews
Skills and abilities	<ul style="list-style-type: none"> Technically proficient if not formally trained Excellent photography and videography skills Ability to write engaging and accurate captions for Social Media The ability to art direct The ability to take direction The ability to work well both independently and as part of a team Excellent communication skills, both verbal and written To work to a high level of accuracy Strong organisational skills The ability to work quickly, to multi-task and to work well under pressure The ability to engage enthusiastically with students and colleagues Able to put forward a wealth of creative ideas Able to implement brand guidelines and adapt to the brand's aesthetics 	<ul style="list-style-type: none"> Significant knowledge of photography equipment and lighting High technical standard of photo retouching and image editing skills Proficient in Premiere Pro/Final Cut Pro, Lightroom and After Effects 	<ul style="list-style-type: none"> Application form Interview References
Personal qualities / attitudes / behaviours	<ul style="list-style-type: none"> To be committed to safeguarding and to promoting the welfare of pupils To be flexible, adaptable and reactive To have a can-do attitude To be well-organised To be self-motivated and committed To be proactive and able to work on own initiative To be highly collaborative 		<ul style="list-style-type: none"> Application form References Interview

	<ul style="list-style-type: none">• Highly personable• To be open and receptive to feedback• Willing to go the extra mile for the School and its stakeholders• Willing to partake in any further training appropriate to the role• To have a keen interest in Social Media• To have a keen interest in all aspects of School life and eager to engage with the whole School community		
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The department

The Marketing and Communications Office consists of five members of staff, including the Head of Marketing and Communications, Marketing Manager, Senior Graphic Designer (part time), Graphic Designer and Reprographics Officer (term time), and the new position of Digital Content Creator (term time).

The department is responsible for creating and implementing the marketing and communications strategy for the school and for articulating the school's brand values and key messages to a wide range of audiences. The team works closely with teaching colleagues, with the Senior Leadership Team and with the Admissions and Development Departments.

The department manages the schools' Social Media strategies and co-ordinates its presence across all platforms and seeks to encourage audience engagement through video and images. The team is responsible for all aspects of the schools' websites; In terms of news on the website, the department works closely with staff to keep a healthy flow of current news available. This involves receiving and taking photos and video, writing copy and uploading it to the website using the CMS.

In addition, the department designs and produces high-quality digital and printed publications and communication materials both for students and teaching staff and for external audiences including parents, prospective parents, alumnae, community partners and media influencers. The department also manages the school reprographics – in-house printing and photocopying - and stationery.

This is an exciting time to be welcoming a new member of staff to this role within this busy team.

Salary, hours and benefits

Salary

The salary awarded will depend on experience and qualifications of the successful candidate. The Governors review salaries each year to ensure they remain competitive. Salaries are paid by account transfer on the 25th day of each month, or the previous working day, in twelve equal payments.

Hours

Due to the nature of the role, a flexible approach in regard to working hours will be required. The contractual hours will be agreed on appointment and are anticipated to be a minimum of 24 hours per week during the term time, which includes the weeks in which each term begins and ends. These core hours should be worked over four or five days per week and will ideally allow the post-holder to be in school for break time, lunch time and after-school to cover activities that take place at these times. Work outside of normal school hours will be required on occasion to suit the needs of the department and the school's busy calendar of events. Depending on the skills and experience of the post-holder, this could be a full-time, term-time role.

Benefits include:

Staff Fee Remission – staff are eligible for fee remission. The continuance and value of fee remission is at the discretion of the Governors.

Medical staff on site – during term time, the School employs two School Nurses and two School Counsellors providing daily cover. All medical staff are available to employees of the School.

Enhanced sick and maternity/paternity pay arrangements – the School offers additional support to staff via its sick and family friendly policies.

Pension Scheme - Membership of the Non-Teaching Staff Pension Scheme with employer's contributions of up to 12%. Automatic life assurance cover (currently 4 times annual salary) for members of the pension scheme.

Personal Accident Insurance – staff are covered for permanent disability resulting from an accident, whether at School or elsewhere. Cover is provided for 365 days of the year.

Private Medical Insurance – membership of a private medical insurance scheme is available at a reduced rate.

Advance purchase of travel cards with monthly repayments – the School will pay for your travel card (minimum three month card) and collect the repayments, at cost, over the life of the travel card.

Cyclescheme – the School is part of the scheme which enables staff to purchase bicycles and equipment at a tax advantageous rate and pay for the equipment over 12 months.

Lunches and Refreshments – during term time, lunches and refreshments provided in the Staff Room and Staff Dining Room are provided by the School to all members of staff, free of charge.

Fitness Facilities – staff are able to use the fitness facilities in the Hampton Sports and Fitness Centre and the School's outdoor sports facilities.

Staff wellbeing – there is a selection of wellbeing sessions available to staff, including acupressure massage, mindfulness, yoga, zumba, rock climbing and kickboxing.

Application

Please read the recruitment pack carefully, including the School's Safeguarding and Recruitment policies. Fully completed application forms should be returned to the Personnel Office at the School by post or by email to recruitment@godolphinandlatymer.com **as soon as possible** and by noon on the closing date at the latest.

Applications must be made on the school's own application form. Please note that neither CVs alone nor late applications will be accepted.

The final closing date for applications is noon on 2 December 2022 however applications will be considered as they are received and interviews may therefore occur at any stage.

The recruitment process may therefore be concluded prior to the closing date.

Equal Opportunities

It is the policy of The Godolphin and Latymer School to ensure that all job applicants are considered equally and consistently and that no applicant is treated unfairly on any grounds including race, colour, nationality, ethnic or national origin, religion or religious belief, sex or sexual orientation, marital or civil partner status, disability or age.

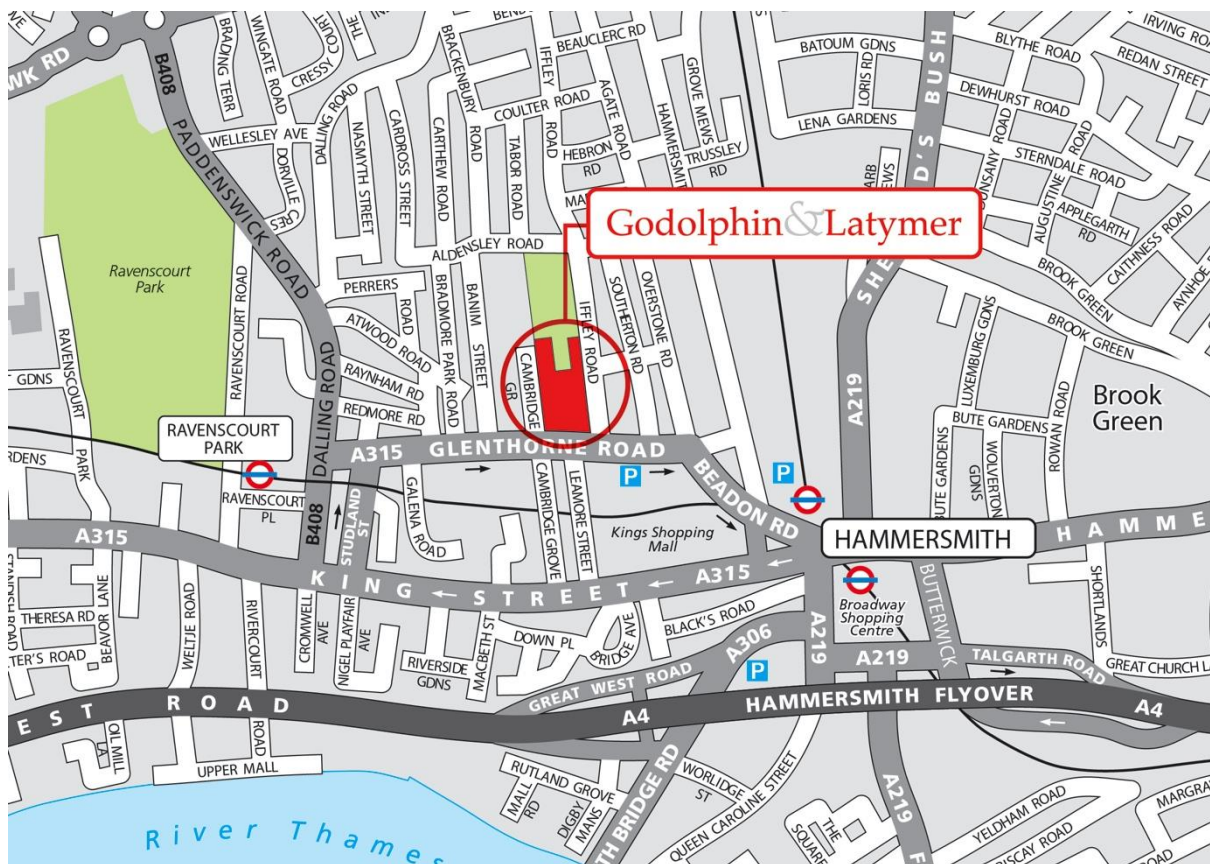
Safeguarding

Candidates should be aware that all posts in the School involve some degree of responsibility for safeguarding children. The School is exempt from the Rehabilitation of Offenders Act 1974 and is therefore permitted to ask job applicants to declare all convictions, cautions, reprimands and final warnings (including those which would normally be considered 'spent') in order to assess their suitability to work with children. You are not required to disclose a caution or conviction for an offence committed in the United Kingdom if it has been filtered in accordance with the Disclosure and Barring Service filtering rules. The successful candidate will be required to complete a Disclosure & Barring Service application. References will be sought on short-listed candidates and we may approach previous employers for information to verify particular experience and qualifications. The successful candidate will also be required to provide original certificates of qualification and may be asked to undergo a medical examination prior to taking up the post.

Charitable status

The Charity called The Godolphin and Latymer School (charity registration number 312699) is administered by The Godolphin and Latymer School Foundation, a charitable company limited by guarantee (Company number 3598439).

Location



Nearest Underground Stations:

Hammersmith (District, Piccadilly, and Hammersmith & City Lines)
Ravenscourt Park (District Line).

Bus Routes

To Hammersmith Broadway:

9, 10, 27, 33, 72, 190, 209, 211, 220, 266, 283, 295, 391, 419

To Glenthorne Road: 27, 190, 266, 267, 391, H91

By Car

There is a one-way system in Hammersmith.

From Hammersmith Broadway: turn left into King Street, take the second right into Cambridge Grove, turn right into Glenthorne Road and turn left into Iffley Road for the school.

Car Parking

We regret that there is no car parking available in the school grounds, but there is a public car park (entrance in Glenthorne Road) only a few minutes from the school, which is inexpensive. There are a number of pay by phone parking bays available in the streets surrounding the school.

Please note that the entrance to the school and the staff car park is on Iffley Road.

On Arrival

Please report to Security.

